

CERTIFIED PUBLIC MANAGER® EDUCATION FOUNDATION

AGENDA

Board of Directors Meeting
Thursday June 13th, 2013 at:
5:15pm PT, 6:15pm MT, 7:15pm CT, 8:15pm ET
(605) 475-4000; 807390#

Present
Steve Mastro
Mitchell Stern
Jeff Kramer
Happi Hansen
Kathy Skiera

Absent
Joanne Robertson

I. Welcome and Call to Order & Review Agenda

II. Approve minutes from May 9th meeting.

May 9th minutes were approved unanimously.

III. Treasurer's Report (Joanne).

a. Treasurer's Report

Jeff presented detail report – no new activity in PayPal or checking account

b. 2012 IRS Filing Completed

2012 IRS filing completed and sent

IV. AACPM Updates (Mitchell)

a. ASPA affiliation update

Mitchell discussed the Idaho conference and AACPM update. He presented a short summary of the fact that Mississippi has withdrawn from the Academy, and that Florida went to the Consortium requesting permission to use the CPM trademark without being affiliated with the Academy. The consortium granted that approval, which creates some issues related to the CPMEF By-laws and whether we are providing assistance only to Academy-affiliated public manager groups or to anyone who has received the CPM designation, whether their local

organization is affiliated with the Academy. (See discussion under Old Business, By-laws updates.) Currently it appears that the ASPA/CPM section has 225 memberships, but there are some issues with some people who thought they were registration for the section but weren't actually showing up in that total.

The Idaho Conference email has been sent and registrations are trickling in – there are currently 20 people registered for Idaho. Of the 260 room nights to which we committed, there are 100 room nights reserved with the current registrations – not all who registered for the conference have made room reservations. In addition, not all consortium members have registered yet.

V. Old Business Reports

a. Discussion & Vote to Revise Bylaws (Steve)

The current version of the By-Laws sent out same as last time , and that version was also sent to to all society presidents – received 2 responses look good, however at the last minute Steve received a substantial email from Utah (Gordon Swensen, USCPM President and J.J. Acker, Consortium Representative). Since Steve had not had time to review these comments, he restricted the conversation to comments already seen – most of these were administrative/clerical. Steve will send out a final version after incorporating comments from USCPM/J.J.;

We then discussed the questions of (1) Who are we (CPMEF) serving; given that population; (2) How many board members do we need to conduct our business; and (3) Who is eligible to run, who needs to vote.

At this point, we reviewed Mitchells information about Florida. Steve stated that this has now become a CPM trademark issue. The CPM Consortium is the one that registered the trademark “Certified Public Manager® We know that withdrawn from the Academy, but in the past, Florida hasn't really been a Society by the Consortium definition, 1 organization per program territory. Now, Florida has requested as a state to be the “Florida Academy of Certified Public Managers, a member of the CPM Consortium” and that group has now been approved by consortium to use the has approved Registered trademark. Ohio Certified Public Manager Society “a member of CPM Consortium” Since the affiliation with ASPA, Kansas has dissolved; Mississippi has withdrawn. NH new CPM organization in NH and create a new non-Academy organization. It seems that the Consortium has not been supportive of Academy for last 6 months, since the decision to become a section of ASPA. Keeping in mind all the politics going on – is our

Foundation supporting all Society/Academy members or CPM's. Do we try to be all-inclusive of CPM graduates? Arising from that question is the question about the by-laws, which state that the Foundation board members need to be CPM's. Affiliates (non-voting members) could be non-CPM's.

We also need to discuss whether to move elections to a different year – stay with or detach from Academy's calendar. If we are to retain the past voting schedule and be ready to announce new members at the annual meeting in September, we are almost behind schedule already. October might be possible for this year, November may be pushing it.

Steve will send an email of the by-laws that incorporate the new input from Utah, and we will hold an email discussion of by-laws so that we can still approve them and meet the schedule for announcement in September or to adjust the voting to a different schedule. This motion was made and seconded and all committee members in the meeting approved it.

b. Website project update (Jeff)

Website link will be sent out to us shortly.

c. Wilkinson Scholarship Plan (Steve & Jeff)

a. Committee by CPMEF using SOP

Steve raised the question of whether we have time to complete a scholarship process for this year per Academy request. We could probably get this together if we moved now. Steve will contact additional prior committee members, Steve and Happi will serve. Jeff – in terms of posting application to the web site, we just need to add date due and posting process for this year. There are 1700 people in the Academy directory, do we want to just post it there, or give new and current students who are not in the most recent directory a chance to apply Mitchell will raise that issue with Academy. According to the SOP timeline, applications are due July 22. At least one member of selection group be ASPA member. Steve will put committee together and if we put application on the web site – need to use constant contact to allow every member to hear about it.

b. Funding by AACPM

We have the Academy commitment to fund it this year.

- VI. New Business
 - a. CPMEF Election (Steve)

Elections need to be clarified – 3 positions in next election 2 for 2 year 1 for 1 year. Person with one year go off 2014; 3 end of 2015. If go forward with draft, do we want board members to run for specific roles. Vote for specific role may make the Executive Director – or organize roles on an annual basis. e.g. Executive Director have one year of previous experience, not necessarily continuous.

- a. Election Team?
- b. Voting Society Presidents - All
- c. 3 positions to fill. Make 1 of the 3 new members a 1 year term? This would create 2014 board of: 2 with 1 year terms (Steve & new) ; and 3 (Happi, & 2 new) with 2 year terms.
- b. Renew Domain Names & Web site Hosting by iPage?
 - a. CPMEF.org / .net / .com
 - b. Hosting for 1 to 3 years

Domain names – emails that iPage giving us an opportunity to lock in domain names. Steve put in his contact information for future contacts. Future renewal, license paid for .org; .net; .com license are currently paid through May 2014 - no action right now, but do we want to drop .net and .com

VII. Next Teleconference Meeting – Thursday July 11th.

Jeff will not make it, but the rest of us can so that was approved for next meeting. New by-laws will go out electronically in a week or so.

2013 CPMEF Goals & Objectives (DRAFT)

I. Web Page

- a. Update Officers and contact e-mails
- b. Post Last 12 Months of Meeting Minutes & All Annual Reports.
- c. Post SOP's & forms.
- d. Post Brochure in electronic form for download & printing.
- e. Improve information for potential donors.

II. Communications

- a. Communications with Society presidents and conference planners.
- b. Communications with potential donors of in-kind or cash donations.
- c. Communications AACPM Section officers.
- d. Communications with ASPA foundation.

III. Funding/resource goals for 2013.

- a. 2013 AACPM Conference in Boise
- b. Assist with at least two Society educational events.
- c. Increase cash donations.
- d. Increase in-kind donations.
- e. Seek grants or gifts to fund conference speakers, meals, or facilities

IV. Bylaws

- a. Updates due to the AACPM affiliation with ASPA CPM Section.
- b. The number of elected board members, their titles, and length of term.
- c. Role of Alternate Members.
- d. Election process.