

CERTIFIED PUBLIC MANAGER® EDUCATION FOUNDATION

MINUTES

Board of Directors Meeting
Thursday May 9th, 2013

Present

Steve Mastro
Happi Hansen
Mitchell Stern
Kathy Skiera

Absent

Jeff Kramer
Joanne Robertson

I. Welcome and Call to Order & Review Agenda

II. Approve minutes from April 18th meeting.

Change was made to item under Treasurer's report: Final report numbers are ready and web costs will be included in 2013 budget.

Kathy voted to approve minutes as amended, Steve 2nd; all approved.

Future minutes will be sent out 3-5 days after meeting.

III. Treasurer's Report (Joanne).

a. Treasurer's Report

Same balance this month as last month.

b. 2012 IRS Filing - Steve will contact Joanne to be sure this happens.

IV. AACPM Updates (Mitchell)

- ##### a. ASPA affiliation update - not a lot of updates, still trying to give academy members time to join ASPA 170 members and approximately 50 that have applied but have not been processed. Continue to hold this item until societies have more time to join. Idaho conference still a go, and 25th anniversary will happen. Oklahoma conference in early September.

V. Old Business Reports

a. Annual Conflict of Interest Forms Completed? (Joanne)

b. Website project update (Jeff)

Website update is nearly complete for board review. Salina had it almost done and has since been working 70 hour weeks covering CA and AZ due to layoffs and resignations at her employer. She promises me she will get it done by the end of next week. That will also cover most of item 1 under 2013 goals as I provided her with the information for a, c and d, and the redesign improves navigation and presentation which may address e. We would only need to upload any additional minutes or reports after the review. We will get an email when website is up. Steve noted that we have minutes so they will be updated as soon as we have a location to which to upload them.

- c. Bylaws Updates – Send to Society and Academy Board in track changes with a 2-3 week response time - make changes by July 1; start elections for new board members during July and be ready to announce new board members at Idaho conference in Request review by Academy Board

VI. New Business

- a. Idaho Conference – Can we assist?

Jeff: Item VIa – the point of contact is Reva Tisdale if you want to coordinate. I know they have a speaker or two who intend to donate portions of their expenses, so there will be a need for CPMEF assistance

- b. State Conferences: Oklahoma, North Carolina, Arizona, Wisconsin, and Arizona – Can we assist?

Item VIb – Arizona is not having a state conference this year so there is no assistance need there

Use Power Point presentation from last year's national conference - current grant/donation forms will be on new website.

VII. Next Teleconference Meeting – Thursday June 13th.

2013 CPMEF Goals & Objectives (DRAFT)

I. Web Page

- a. Update Officers and contact e-mails
- b. Post Last 12 Months of Meeting Minutes & All Annual Reports.
- c. Post SOP's & forms.
- d. Post Brochure in electronic form for download & printing.
- e. Improve information for potential donors.

II. Communications

- a. Communications with Society presidents and conference planners.
- b. Communications with potential donors of in-kind or cash donations.
- c. Communications AACPM Section officers.
- d. Communications with ASPA foundation.

III. Funding/resource goals for 2013.

- a. 2013 AACPM Conference in Boise
- b. Assist with at least two Society educational events.
- c. Increase cash donations.
- d. Increase in-kind donations.
- e. Seek grants or gifts to fund conference speakers, meals, or facilities

IV. Bylaws

- a. Updates due to the AACPM affiliation with ASPA CPM Section.
- b. The number of elected board members, their titles, and length of term.
- c. Role of Alternate Members.
- d. Election process.

have an assignment as a member of the Board of Directors of the Certified Public Manager Education Foundation to contact my local CPM organization and ask the following questions:

1. Will USCPM continue their affiliation with the national Academy now that it is affiliated with ASPA?

1) Yes, USCPM will continue for the foreseeable future with ASPA, the board and society will reevaluate this decision from time to time.

2. Are there activities that USCPM sponsors that the Education Foundation might be able to support.

2) Yes, our monthly speakers and annual managers conference speakers could utilize the tax advantages of donating time and talent.

3. Do the members of USCPM understand the goals and purpose of the CPMEF?

3) No, I don't most members do understand CPMEF and it would be a good lunch meeting to have someone talk about it.

4. Are there members of USCPM who are planning to attend the 25th Annual American Academy of CPM 25th Anniversary Conference in Boise, Idaho, September 22 - 24, 2013?

4) Yes, we hope to have a strong contingency in Boise. The board is even looking at using some state vans to carpool.

5. Have there been significant changes (positive or negative) in USCPM membership size since the national decision to affiliate with ASPA?

5) Membership is currently down as expected but hopefully we will rebound. We need to focus on working with the local ASPA chapter and getting their members to join our section. We need to also ramp up our marketing to former members and new graduates and students. One of the nice things about the ASPA affiliation is you don't have to be a CPM to join, so our potential membership potential multiplied significantly.
