

CERTIFIED PUBLIC MANAGER® EDUCATION FOUNDATION

Minutes

Board of Directors Meeting

Thursday April 18th, 2013 at:

5:15pm PT, 6:15pm MT, 7:15pm CT, 8:15pm ET

(605) 475-4000; 807390#

- I. Welcome and Call to Order & Review Agenda
 - a. Steve Mastro Absent: Jeff Kramer
 - b. Happi Hansen
 - c. Joanne
 - d. Kathy

- II. Approve minutes from March 14th meeting.
 - a. No corrections proposed – approved unanimously

- III. Treasurer's Report (Joanne).
 - a. 2013 Treasurer's Report
 - a. Tax Filing – Not Complete; not yet at deadline date.
 - b. Final report numbers not ready because we don't have the web costs.

- IV. AACPM Updates (Mitchell)
 - a. ASPA affiliation update
 1. April 14 – 144 AACPM that are members of ASPA
 2. Kansas will dissolve
 3. Ohio is no longer communicating with Academy
 4. Florida and New Hampshire will probably discontinue their association
 5. No response from Louisiana
 6. Potentially 1/3 of society will not maintain their national affiliation with the transition.
 7. Do we want to hold off until we know what happens with the transition.
 8. Societies that were chartered under AACPM and therefore should continue as part of ASPA – are we committed to societies who are not going to make the move; how does the consortium feel about the transition.
 9. Long term – if there is an organization of CPM graduates whether they are affiliated with ASPA or not; just being an organization of graduates should be

who we support. We are not ready to say that in a formal way, but it is the way Steve is thinking our charter should direct us.

- a. Putting off by-laws review may be necessary until we make some of these decisions.

Action Item: We should each probably each have conversations with our local societies and those to whom we have been assigned to see how they are feeling about the transition

- b. Wilkinson Scholarship in 2013 (AACPM or CPMEF)
 1. 2013 will probably still award Wilkinson scholarships; put off our involvement until 2014.
 - 2.
 - c. Mitchell/Jeff attended ASPA conference – no breakouts for AACPM in 2013, but plan to do something for the 2014 conference in March.
 1. When Steve attended in San Jose, tracks were set up for city employees; county employees; etc., but not for management. At that time, the Consortium seemed to be in favor of joining with ASPA.
 2. Close to 1000 members last year, only looking at 200 now. States opting out will be a big impact on future numbers.
- V. Old Business Reports
- a. Annual Conflict of Interest Forms Completed? (Joanne)
 1. Only has Steve's and Mitchell's – everyone else needs to complete
 2. Joanne will give everyone the address to which these need to be mailed.
 - b. Website project update (Jeff)
 1. Still in process – draft due after the weekend for review; once items are completed with Jeff, a couple weeks for the rest of us.
 - c. Bylaws Updates – Should we send them to Society Officers and Section Officers for Comments? (Steve)
 1. Hold off for societies to settle down
 - d. Any Feedback from Letter to Societies offering CPMEF services for 2013 training programs? (All)
 1. Do we want to make specific follow-up requests?

2. Steve asked if we should be more aggressive with local groups
3. Look at help we can give for Idaho's national conference – Jeff indicated that Idaho is depending on assistance.
 - a. Kathy – Wisconsin will be able to get all speakers for free.
 - b. Happi – double check with J.J. on Utah conference
4. Need success of some kind to demonstrate what we are able to do.

VI. New Business

- a. ASPA Foundation – Should we contact them? (Steve)
 1. Should we contact them to make sure they are aware that we exist.
 2. Since we can in fact assist with Idaho, could we talk to ASPA regarding cash toward Idaho conference (lunch, dinner, etc.) as we know they are tight on meeting hotel minimums for that conference. Ask if they would be interested in helping with 25th anniversary conference.

Action Item: Steve will talk with Jeff and Mitchell to see how they feel about the contact for this year. Discuss at next meeting

VII. Progress or action items to meet Goals, Objectives, & Priorities for 2013: (All)

- a. Communication Issues & Ideas (Steve).
 1. We have made an effort to communicate, but the ASPA coordination has created a conundrum.
 2. Do we target societies that we could help?
 3. Do we know of any societies that have had a relationship with ASPA.
 - a. North Carolina annual event in the fall
 - b. Oklahoma in the fall
 - c. Are there societies who have conferences regularly that we can develop a relationship with the society?
 - i. No responses on the letters that went out except email from North Carolina – just a generic response about “nice to know”
 - ii.

- b. Fund raising efforts for conferences and events. (All)
 - 1. Between now and May 9th make one or two contacts with local societies to see how we may, or may not, be able to be off assistance to local groups.
 - 2. Think about the big decision: Are we folding the tent; are we joining ASPA; or should we just find a way to help local societies for this year and look at the big picture after there is a more clear picture of the direction states are going.

- I. Next Teleconference Meeting – Thursday May 9th.

2013 CPMEF Goals & Objectives (DRAFT)

I. Web Page

- a. Update Officers and contact e-mails
- b. Post Last 12 Months of Meeting Minutes & All Annual Reports.
- c. Post SOP's & forms.
- d. Post Brochure in electronic form for download & printing.
- e. Improve information for potential donors.

II. Communications

- a. Communications with Society presidents and conference planners.
- b. Communications with potential donors of in-kind or cash donations.
- c. Communications AACPM Section officers.
- d. Communications with ASPA foundation.

III. Funding/resource goals for 2013.

- a. 2013 AACPM Conference in Boise
- b. Assist with at least two Society educational events.
- c. Increase cash donations.
- d. Increase in-kind donations.
- e. Seek grants or gifts to fund conference speakers, meals, or facilities

IV. Bylaws

- a. Updates due to the AACPM affiliation with ASPA CPM Section.
- b. The number of elected board members, their titles, and length of term.
- c. Role of Alternate Members.
- d. Election process.