



## CERTIFIED PUBLIC MANAGER® EDUCATION FOUNDATION

3035 SOUTH BELL PLACE, CHANDLER, ARIZONA 85286

[www.CPMEF.org](http://www.CPMEF.org)

### Board of Directors

**Sharon Kelley, CPM**  
[sharon.kelley@cpmef.org](mailto:sharon.kelley@cpmef.org)  
(608) 837-8325  
Wisconsin

**Stephen Mastro, CPM**  
[Steve.mastro@cpmef.org](mailto:Steve.mastro@cpmef.org)  
(707) 758-7600  
North Carolina

**Joanne Robertson, CPM**  
[joanne.robertson@cpmef.org](mailto:joanne.robertson@cpmef.org)  
(239) 424-8971  
Florida

**Reva Tisdale, CPM**  
[reva.tisdale@cpmef.org](mailto:reva.tisdale@cpmef.org)  
(208) 253-4595  
Idaho

**Keath Heaton, CPM**  
[keith.heaton@cpmef.org](mailto:keith.heaton@cpmef.org)  
(801) 526-9435  
Utah

**Jeffrey Kramer, CPM**  
[jeff.kramer@cpmef.org](mailto:jeff.kramer@cpmef.org)  
(602) 722-5364  
Arizona

### *2012 Annual Report*

The annual report highlights the accomplishments for Year 2012 by the CPMEF. The board members worked earnestly to look for opportunities to assist CPM's everywhere with continuing education activities.

President – Sharon Kelley  
Vice-President – Stephen Mastro  
Secretary – Reva Tisdale  
Treasurer – Joanne Robertson  
AACPM President – Keith Heaton  
Alternate Member – Jeffrey Kramer

#### Board Accomplishments for 2012

1. Communications: Improved the web site by adding more information about the foundation, posting SOP's and Grant forms. Developed a PowerPoint presentation to introduce the CPMEF to potential donors as well as those that are seeking grants. Communicated with Society presidents via e-mail and by articles in the CPM Connection to remind them the foundation was there as a resource to them.
2. Funding Resources: Developed the SOP, forms and letters to document in-kind donations by speakers and others wishing to support CPM educational events. Reached out to all AACPM members to seek cash donations in hopes of funding future travel grants for CPM training. Reached out to some corporate donors.
3. Grants/Scholarships: Developed a travel grant program SOP but due to lack of adequate funding shelved the launch of the program. . Offered support to the South Carolina Conference team.
4. Documentation of processes: Completed SOP's for web site, PayPal, in-kind donations, and donor acknowledgment letters. Created an archived set of CPMEF documents that will be added to each year and passed to future board members as a resource.

#### Treasurers Report

\$751.50	Beginning Cash
5.11	Expense
<u>\$405.00</u>	Cash Donations
\$1,151.39	Ending Cash

#### 2012 Conference Activities

Several CPMEF Board members attended the AACPM Educational Conference in Columbia South Carolina. Reva Tisdale, CPMEF Secretary made an informational presentation about the foundation during a general session . A reception for conference attendees to learn more about the foundation and meet current and future



board members was held Monday evening and was well attended. The foundation board staffed a table in the vendor area to meet with conference attendees in a one-on-one informal environment.

### Elections

An Election was held in September 2012 to elect one member to the board 2013 board to replace Sharon Kelley whose three year term expired. A call for candidates went out to all members of AACPM resulting in six very qualified nominees. The opportunity to cast votes was sent to 21 current CPM society presidents from which 16 votes were returned. Happi Hanson, CPM from Utah was elected to a three year term beginning on January 1, 2013. She will be joined on the board by returning board members Joanne Robertson and Steve Mastro, as well as alternate member Jeff Kramer. The other new members of the board in 2013 will be AACPM Chair Larry Totten and AACPM Treasurer Kathy Skiera.

### Looking Ahead to 2013

Due to the AACPM/ASPA affiliation the CPMEF Bylaws will need to be amended. The board will seek opportunities to fund grants to societies hosting educational events and the AACPM conference in Boise, Idaho. Expansion of fund raising activities may include submitting grant applications to fund CPM's to attending educational events. An updated web site is planned to include, grant application forms, SOP's, board meeting minutes, and opportunities for donors. AACPM has asked the foundation to consider taking over the process of the Wilkinson Scholarship and has offered to share a booth during future ASPA Conferences.

Submitted by Stephen J. Mastro, 2012 Vice President.